

KAY'S PLACE THRIFT SHOP FY13

The mission of Kay's Place is to reach out into the community to extend a helping and supportive hand when needed and serve as a PCC revenue source.

For the FY 13 year, Kay's Place was budgeted to raise \$3500.00; Kay's Place revenue totaled \$2900.00 (\$600 less than predicted) and divided by # weeks open the average weekly sales would appear to be \$72.50. Kay's Place was open 40 weeks of the year (there are 52 Saturdays in a year) - closing on six holidays, one snow day, closing three Saturdays during July and August when there were no volunteers.

Kay's Place is totally dependent on the generosity of volunteers ergo a total of 620 hours were donated by 16 people over the course of the year; thanks are extended to the Kay's Place regular volunteers and committee members which include Wayne Russell, John McCarthy, Joan Graham, Gail Bartlett and Don and Lilley Kinghorn. In addition, during the course of the year, Kay's Place appreciates the efforts of Judy Davidson, Bob Sweet, Melynda Kellett, Maureen Kellett, Joan Bartlett, Emily Biggar, Nancy Tierney and other community members who were willing to "try" the place out for size.

	FY 13	FY 12	FY 11
TOTAL # WEEKS (52)	40 (76%)	42 (82%)	45 (88%)
BUDGETED AMOUNT	3500	5000	5000
TOTAL RAISED	2900	3202	3401
% TOWARDS BUDGET	82% **	64%	68%
VOLUNTEERS # unduplicated amount	16	24	13
VOLUNTEERS HOURS	620	680	841

** Budgeted amount was decreased in FY13 from \$5000 to \$3500.

The following narrative offers the progress on the FY 13 goals:

Kay's Place has become a familiar shopping place in the community, and we continue to appreciate our regular shoppers as well as welcoming those who venture in for the first time.

Our FY 13 goals are:

- Re-implementing the color-code and inventory system: Not met but beginning the process.
- Establish a volunteer recognition program: Not met
- Research and implement methods for improving public relations and marketing: utilized some new signage; created an infomercial with LTC which aired on local public TV.
- Displaying our items in a more attractive and organized manner: ongoing; the display room needed repair consequently all the items in the room needed to be relocated - the overall image of the place appears somewhat disheveled.
- Research and establish new clothing and item display and pricing which will increase the revenue and meet the budgeted amount: visited two other Thrift shops in the area to view how they operate; ongoing.

Our FY 14 goals are: a continuation of our FY 13 goals which are geared towards overall quality improvement and outreach.

A special tribute and thanks are remembered with Kay's Place favorite volunteer couple Don and Lil Kinghorn, with the death of Don in August. Their love of Kay's Place will not be forgotten.

SUBMITTED,

GAIL BARTLETT

01/29/14